Xuenan Xu
USER EXPERIENCE DESIGNER

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EXPERIENCE

Center for Academic Innovation, University of Michigan
UX Designer | 07/2019 - Present

ECoach 09/2020 - Present
A Platinum Medal of IMS Global Learning Consortium awarded product that helps students prioritize tasks, track their progress and improve their grades.

– Redesigned the entire student side of the product to improve the learning experience for learners.
– Participated in frontend implementations of new designs and accessibilities improvements.

Data.AI 03/2020 - 12/2020
A web platform that visualizes the data and activities of CAI's portfolio.

– Established the brand identity of the platform.
– Led the UX design of the platform from concept to production release in December 2020.
– Collaborated with the developer to implement the frontend of the app by using HTML, CSS and Vue.js.

Problem Roulette 01/2020 - 05/2021
A web product being used by over 20k students from 15 courses to study for exams individually, in exam mode, or with a group in real time.

– Gathered design requirements from stakeholders and designed the group lobby feature that provides a more open online learning environment during the pandemic.
– Designed the study reminder feature by collaborating with Behavioral Scientist to intervene and improve students' learning habits.
– Redesigned the study session creation flow, study session summary page and student dashboard to improve the UI and UX of existing features.
– Redesigned the topics management flow and designed the important dates feature of the instructor side to improve management efficiency.

Goal Setter 07/2019 - 12/2019
A web application that plugs into online and residential courses of U of M to enhance learners' motivations by creating a goal.

– Designed and ran three ideation workshops to gather expertise from the project team.
– Led the UX design of the app from ideation to production release.
– Facilitated usability tests with users to validate design concepts and usabilities.
– Participated in frontend implementation of the app by using HTML and CSS.
– Paritipated in writing a case study paper of the design process. The paper was accepted by CHI 2020 Conference.

Center for Academic Innovation, University of Michigan
UX Design Intern | 05/2018 - 04/2019

– Participated in two cycles of UX design and research of Michigan Online by working with another UX Designer, Marketing Specialists, Behavioral Scientists and Developers.
– Led the research, ideation and design of the Recommender tool by conducting competitive analysis, wireframing, prototyping and usability tests.
– Redesigned the course-level dashboard, designed the icon set , designed the student self-grade pages and error pages.

EDUCATION

2017 - 2019
University of Michigan

Master of Science | Information Science
Concentration in UX Design & Research

2013 - 2017
Hefei University of Technology

Bachelor of Science | Information Science
Management Information Systems

SKILLS

UX RESEARCH
Competitive Analysis
Interview
Survey
Affinity Analysis
Heuristic Evaluation
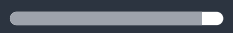Usability Test

UX DESIGN
Persona
Story Map
Sketching
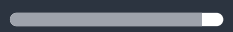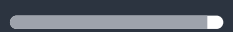Wireframing
Prototyping

TOOLS

Sketch
InVision
Adobe XD
Figma
Principle
Adobe Photoshop
Adobe Illustrator

CODING

HTML
CSS
Vue.js